

**FAYETTE SENIOR SERVICES**

**Life Enrichment Center**



*Making Life Better™*

# Advertising Specifications

# ENRICHMENT

THE INSIDER'S GUIDE TO FAYETTE SENIOR SERVICES' LIFE ENRICHMENT CENTER  
FAYETTEVILLE | PEACHTREE CITY

Fayette Senior Services, Inc. distributes newsletters monthly through magazine, website and email blast to more than 4,000 age 50+ active members of Fayette Senior Services Life Enrichment Center.

## Sizes and Pricing

	<b>Ad Size</b>	<b>1 month</b>	<b>3 months</b>	<b>6 months</b>	<b>1 year</b>
Back Page	8" wide x 10.5" tall	-	\$3,000	\$5,500	\$10,000
Full Page	8" wide x 10.5" tall	-	\$2,100	\$3,850	\$7,000
Half Page	8" wide x 5.125" tall	-	\$1,250	\$2,300	\$4,200
1/4 Page	3.875" wide x 5.125" tall	-	\$850	\$1,550	\$2,800
Banner	8" wide x 1.25" tall	\$750	-	-	-

## Submission Deadlines

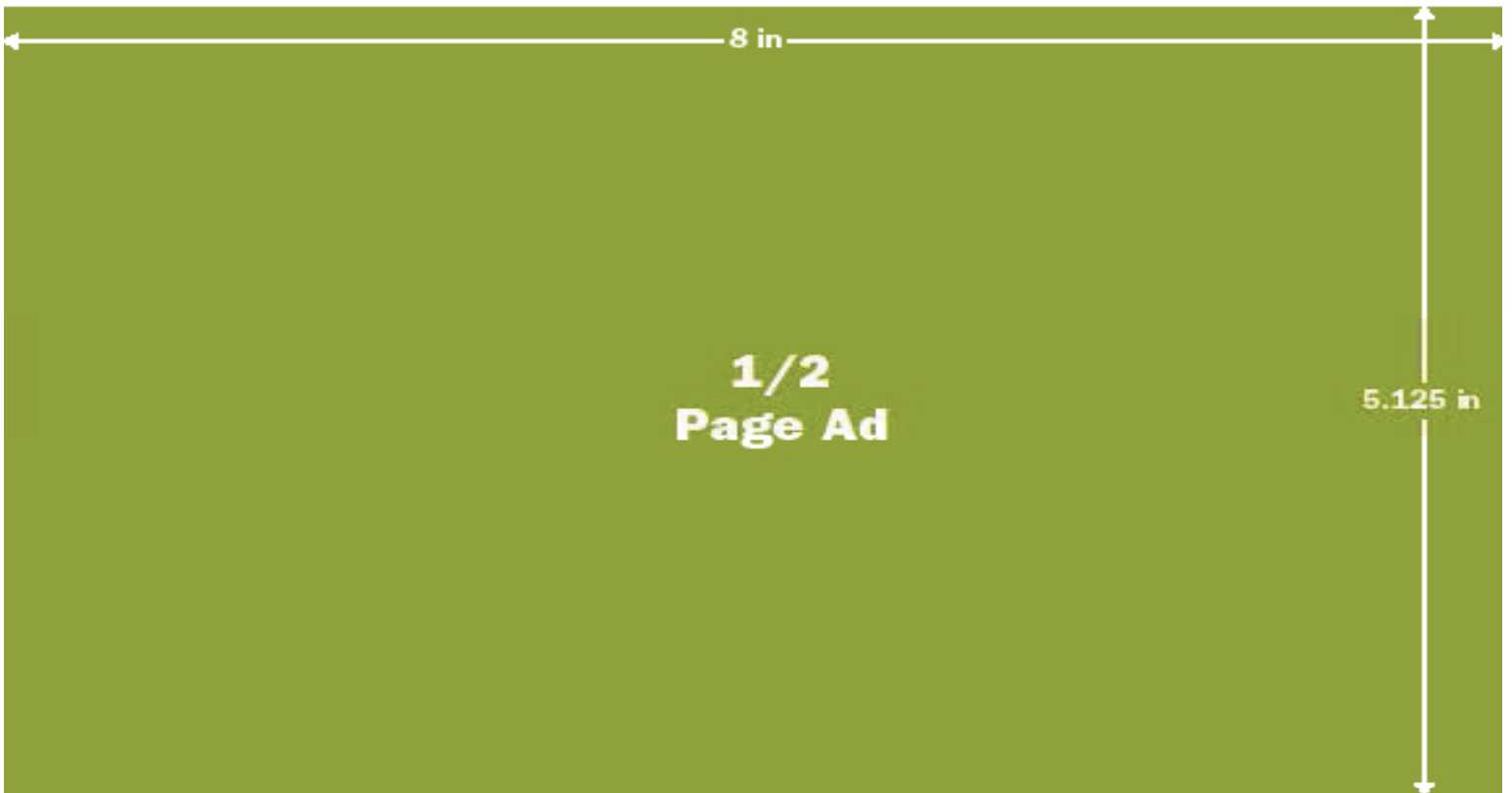
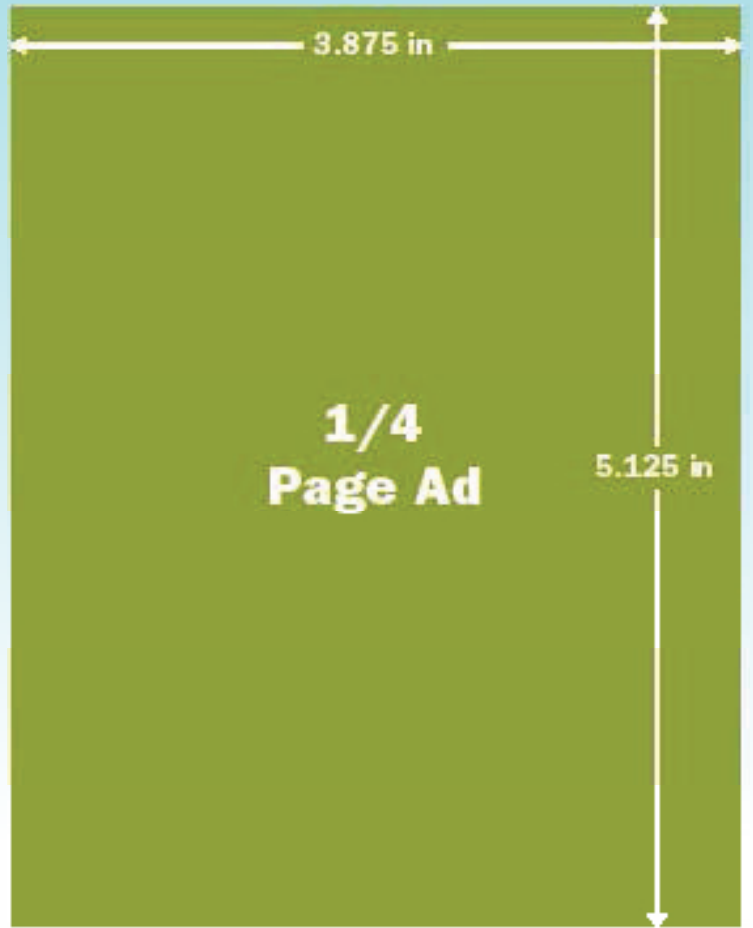
### All ads run for 30 days

Order form and artwork due by the 1st of preceding month prior to publication.

Camera-ready ads should be PDF.  
Art elements or logos provided for ad creation: JPEG or EPS at least 300 dpi.



## Sizing Charts



8 in

10.5 in

**Full/Back  
Page Ad**

# Web Advertising

<b>Ad Size</b>		<b>Pricing per Month</b>
Standard	147px wide x 226px tall	\$105

Web ads are due the 10th of the month prior to publication.

## Sizing Charts



# Email Advertising

## Ad Size

Standard 600px wide x 400px tall

## Resolution

all files must be 72dpi

## Pricing per Month

\$45

## Formats

JPG or Non-Animated GIF

\$45 per month includes a minimum of four weekly email newsletters per month plus any other news alerts sent throughout the month.

Ads are due the 10th of the month prior to publication.

## Sizing Charts

